

# Patent Licensing

## In-licensing, Out-licensing and patent valuation

### Description

Patent licensing raises a host of critical legal and business issues that the company will need to address appropriately in order to ensure it has the right level of protections as it approaches the marketplace.

In-licensing study is a comprehensive study of patents which a firm want to license. These patents are either selected by the client or can be searched by IPCalculus team.

Out-licensing study is a comprehensive study of patents owned by the client which client wants to put for licensing. Target companies and target markets are determined and deliver to the clients.

Patent valuation can be done for self owned patents for out-licensing as well as patents owned by other parties for in-licensing. Patent licensing is done by considering various important patent valuation parameters in account.

### Useful for

- \* Find opportunities available in the market for expansion.
- \* Track activity of the competitors.
- \* Better deals of patents.
- \* Assist in negotiation.

### Search/Analysis

Our expert team consist of patent analysts, scientists and PhDs performs rigorous data mining, data visualization and data analysis to generate the report that helps clients identify competitive and technology trends.

We also provide a very interactive and user friendly interface which can categorize each and every patent into several technological aspects.

Analysis is done on detailed taxonomy generated by our patent analysts. Our experts minutely examine each patent and use regression analysis and calculations to calculate value of the patent. Our experts also map existing products with the patent to know the actual innovation and value for licensing.

### Workflow

For in-licensing and out-licensing we analyze patent relatively based on a taxonomy built by our experts and rank the patent according to various important patent valuation parameters. We also analyze existing products to know the actual innovation in the patent and its market value. A list of target companies can also be found for out-licensing.

For patent licensing we analyze patent based on various important patent valuation parameters and value is determined relatively of the patent with respect of patents close to the invention.

### Results

Reporting will be done on a collaborative platform. The results are summarized in a structured report which includes, usually a tabular presentation of the documents and references to important passages, grouped according to relevance. It is also possible to have copies of the original documents or relevant passages, in the case of very long documents. Individual needs can be taken into account when structuring the report.

### Format

All reports will be stored on our password protected proprietary web2.0 platform "**IP Analytics Manager**"; however it is possible to deliver report in other formats according to client requirements.

### About us:

IPCalculus is an Intellectual Property research & analytical consulting firm based in India, providing customized services in the form of Patent landscape analysis, Patent portfolio analysis, Patent searches (Prior-art, Patentability, Invalidation, Infringement, and Freedom to Operate), Patent alert and monitoring, legal status updates, Trend analysis, Patent to Product mapping and patent licensing. Our expertise lies in generating valuable IP intelligence from patent, non-patent, product and other technical & competitive information. We provide consistent high quality IP research & analytical services in the field of electronics, telecommunications, medical devices, pharmaceutical, biotechnology, life sciences, chemistry, mechanical and many more. Our customized, interactive, dynamic & collaborative reporting system "**IP Analytics Manager**" integrate patent, non-patent, product and other technical & competitive information in a single platform.